

FOR IMMEDIATE RELEASE

July 24, 2008

CONTACT: Kimberly Larson, 623-930-2989
Marketing/Communications

THE SPIRIT OF GIVING ABOUNDS IN GLENDALE, RESULT OF CHRISTMAS IN JULY

GLENDALE, Ariz. – Glendale's Christmas in July event truly evoked the spirit of the holidays with its canned food drive for St. Mary's Food Bank this past weekend, as visitors donated enough food for 1400 meals!

On Saturday, more than 1500 people enjoyed Glendale's Christmas in July, visiting Historic Downtown Glendale for free prizes, shopping, dining, entertainment and much more! But the spirit of giving came along with these generous visitors, who donated in a big way to help feed needy Valley residents.

The kick-off to Glendale's Office of Tourism's 12 Months of Endless Fun campaign was a great success, and continues next month with more fun in downtown Glendale. On Saturday, Aug. 16, Sweet Summer Saturday will delight visitors with more fun: sweet treats, great deals, entertainment and, of course, free prizes! The August event will feature another community-oriented component, as well, a Back to School Drive to benefit local K-8 schools in the Glendale Elementary School District.

For more information, visit www.visitglendale.com or call 623-930-4500.

###



Home
of the NFL's
2008 Super Bowl

Home
of Arizona's
Best Hometown
Festivals

Home
of the
NHL Coyotes,
Arizona
Cardinals and
Fiesta Bowl

Home
of Luke AFB,
the largest F-16
training base
in the world

City of Glendale
5850 W. Glendale Ave.
Glendale, AZ 85301
(623) 930-2960
www.glendaleaz.com